



Why Sponsor?

Southwest Love Fest is a community-led annual conference held in Tucson, AZ. Southwest Love Fest is the largest non-monogamy conference in the United States with over 400 attendees expected in April 2024. Our mission is to create a supportive, inclusive, and equitable world for the non-monogamous and kink communities built on authentic connections, shared learning, and equitable representation. We envision a liberated world where non-monogamous and kinky people co-create the intersectional narratives that lead to freedom and safety and where this robust community has access to resources and education that is interconnected to the community at large and where examining traditional, mono-normative narratives is not just safe but expected.

This community celebrates the unique and intersectional identities of all genders, ethnicities, sexual preferences, ability levels, ages, and life experiences. We seek to strengthen our non-monogamous community by relevant educational topics and discussions while examining privilege and inequality. We create fun, thought-provoking, and interactive spaces where people meet, play, and feel seen in an inclusive and affirming environment.

Founders and volunteer staff have seen first-hand the impact this annual conference has had on this community. Because of the diverse speakers, extensive content, and various opportunities to connect organically, attendees report learning, growing, and being challenged in ways they would likely not have exposure to otherwise. But even more importantly, we routinely hear feedback that attending our events is life-changing because people feel profoundly seen, heard, and affirmed. For folx with multiple marginalized identities, this may be one of the only spaces they can share their experiences openly, experience freedom, and be celebrated as their whole selves. Allies gain a critical perspective, becoming more aware of their privilege, and identifying new ways to work towards a more inclusive world. *We know with greater funding this will only intensify the impact.*



Sponsorship Packages

	\$1000+	\$500-\$999	\$250-\$499
SOCIAL MEDIA POST	✓	✓	Group post of all sponsors at this level
WEBSITE	✓	✓	✓
SWLF SPONSORS TABLE	✓	✓	✓
SPONSOR INCLUDED IN EVENT EMAILS	✓	✓	
MARKETPLACE BOOTH SPACE (NO COST)	✓		
INCLUDED IN OPENING CEREMONY	✓		



Sponsorship Packages

\$250 - \$499

- Dedicated featured social media post on Instagram and Facebook
- Linked logo on www.swlovest.com homepage
- Promotional space on the SWLF Sponsors table with your provided media

\$500 - \$999

All benefits for \$250-\$500 sponsors *PLUS*

- Promotional space on the SWLF Sponsors table with your provided media
- All event emails to attendees will include your name and any provided links

\$1000 or more

All benefits for \$500-\$999 sponsors *PLUS*

- A booth at the SWLF Vendor Marketplace
- Featured in our Opening Ceremony